

Real Estate Investors Trade Show at Mile High

September 15, 2018

Trade Show & Educational Presentations: 10 AM – 6 PM

Mile High Stadium

1701 Bryant Street, Denver, CO 80204

The foremost event for all new and seasoned real estate investors in Colorado.

Guests will come for a full day of education, networking, and vendor services to help leverage their portfolios, streamline their work flow, and expand their skill sets.

This trade show offers vendors a unique opportunity to showcase their products and services to serious real estate investors.

Why sponsor?

- Colorado boasts a hot real estate market that attracts new investors and sustains veteran investors in the area.
- The ICOR Trade Show will host over 1,000 Colorado-based real estate investors.
- Promotion for this event will include robust advertising and social media marketing reaching thousands of Colorado residents.
- Guests will be engaged throughout the day and encouraged to meet each vendor and learn how they can help maximize their investments.
- Real estate investors rely on products and services offered by a variety of companies including attorneys, marketing professionals, print and copy services, property managers, accountants, stagers, waste removers, general contractors, lenders, rental furniture providers — among many others.



REAL ESTATE
INVESTORS
TRADE SHOW
at Mile High Stadium

ICORTM
Investment Community of the Rockies

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Trade Show Sponsorship

Sponsorship Opportunities	Presenting Sponsor	Education Sponsor	Booth & Bingo	Booth & Swag	Booth Only
	\$6,000	\$3,500	\$1,500	\$1,000	\$750
	Limit 1	Limit 4	Limit 20	Limit 11	Limit 15
Co-branding in all event marketing	✓				
Opportunity to provide a logo-branded bag for all guests	✓				
Choice of booth placement	1st Choice	1st Choice Following Presenting Sponsor*			
Headshot, bio, and logo included in event marketing		✓			
Opportunity to present 2 one-hour workshops in private breakout room		✓			
Listing on BINGO cards given to each guest; Guests will be entered to win prizes with BINGO cards stamped by all vendors listed	✓	✓	✓		
Opportunity to place marketing materials in every bag provided to guests	✓	✓		✓	
Logo placement on event webpage	✓	✓	✓	✓	Name Only
Booth, table, 2 chairs, wifi, and electricity	8x16	8x16	8x8	8x8	8x8
Feature in social media promotion	10 Posts	5 Posts	1 Post	1 Post	1 Post
Feature in email broadcasts to 7,000 real estate investors	All Emails	1 Exclusive Promotion	1 Email	1 Email	1 Email
Recognition in printed program provided to each guest	Front Cover: Logo Back Cover: Full Page Ad	Full Page Ad	Half-Page Ad	Quarter-Page Ad	Name On Vendor List
Complimentary lunch	3 Guests	3 Guests	2 Guests	2 Guests	2 Guests
Verbal recognition during event	Multiple times	Multiple times	One time	One time	One time
Company "commercial" for prize drawing (must bring prize to participate)	✓	✓	✓	✓	✓
<i>*First come, first served</i>					

ICOR Business Partners will receive a 10% discount for any sponsor package.

Register online at www.icorockies.com/tradeshaw

ICOR will limit the number of companies from certain industries to ensure a variety.